

ikonoto oldtimer's blueprint

2012 Catalog



ikonoto The concept

ikonoto, your « auto » is an icon !

*ikonoto, a new concept of
oldtimer's personalized blueprint
and many other surprises !*

DS 21 ie Pallas 1972
Vert Argenté
Interior trim
Cuir Noir

CITROËN DS 21 ie
Pallas



1972
DS



1972 CITROËN DS 21 Injection Electronique Pallas [2175 cm³ 139 ch SAE]
REPRODUCTION pour www.ikonoto.com © Copyright

ikonoto

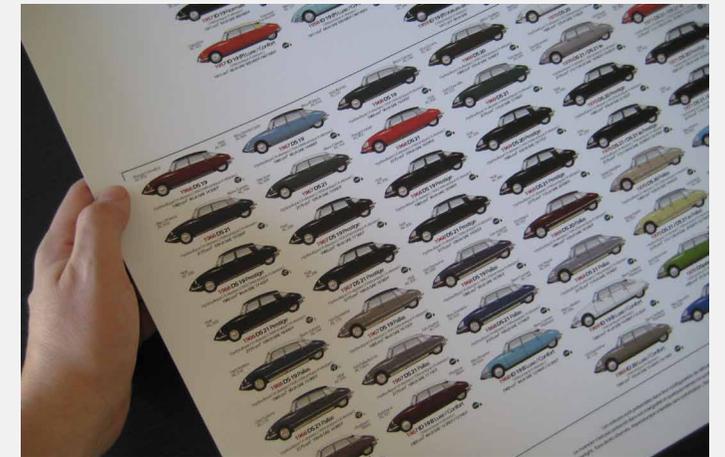
Carosserie Vert Argenté AC 527 Cuir Noir
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ikonoto offers you the personalized blueprint of your own DS with your licence plates, your accessories and even your own stickers !

ikonoto offers you also limited edition of remarkable Citroën DS blueprint (8 models to choose from). This catalog presents all of our products.

Feel free to contact us ! It will be a real pleasure for ikonoto to make your own DS blueprint.

*This very complete overview of
DS & ID Berline covers all model
years from 1956 to 1975.*



Citroën DS Your personalized blueprint

The procedure is simple.
At least 2 pictures
($\frac{3}{4}$ front and $\frac{3}{4}$ rear)
are needed for your personalized blueprint.
Additional pictures can be requested if needed.

Before delivering professional made printing, a digital copy will be sent to you for validation.

Within 15 days your blueprint will be shipped in a rigid postal tube.

For non-specialized people who want to surprise their loved one, ikonoto will rebuild the model and its details only with pictures sent.



Your Blueprint



The detailed specifications of this poster and list price will be stated at the end of the catalog.

ikonoto offers you the personalized poster of your own DS even with its stickers! It is also the perfect gift for your favorite collector, whether for the holiday season, for his birthday or when the restoration of its wonder is finally over...

ikonoto can rebuild, with little information, the car of your childhood or your parents one even if it has disappeared from the road for a long time!

Nothing is more gratifying for a collector to discover his own car reproduced in every detail. You will spend hours scrutinizing the features that make your model a unique vehicle. All DS & ID «factory» models are available, whatever the body type, the trim level or the Citroën body color range.

The price is unique whatever the characteristics of your DS: color, accessories, stickers... All our large size posters are carefully made on glossy paper and are composed of 3 views. The car is 65 cm long. Imagine your DS...

For the final touch, you can frame your personalized blueprint using standard commercial frameworks.



Your personalized blueprint Some achievements

Some examples of Citroën DS personalized blueprint among others, some are still «top secret» until the holiday season...

ikonoto thank all the collectors who have already entrusted me. The copyrights of the pictures belong to their owner.



DS 19 1961
 Gris Typhon
 Blanc Carrare roof pannel
 Interior Trim Helanca Vert
 Options & Accessoires:
 Rear view mirror



DS 21 1967
 Bleu d'Orient
 Interior Trim Jersey Bleu d'Orient
 Options & Accessoires:
 Radio and rear view mirror



ID 19 Ambulance 1967
 Blanc Carrare
 Trim Interior Impérial
 Nylon Rouge
 Options & Accessoires:
 Additionnal front lamp, radio,
 hood handle, Robri side moldings
 & whitened rear windows



DS 21 Pallas 1969
 Gris Nacré
 Interior Trim Cuir Natuel
 Options & Accessoires:
 Radio and rear view mirror



Citroën DS Five remarkable models

From left to right
and top to bottom:

DS 19 1955
DS 21 Pallas 1967
DS 23 ie Pallas 1975
ID 19 Break Confort 1960
DS 19 Cabriolet 1961

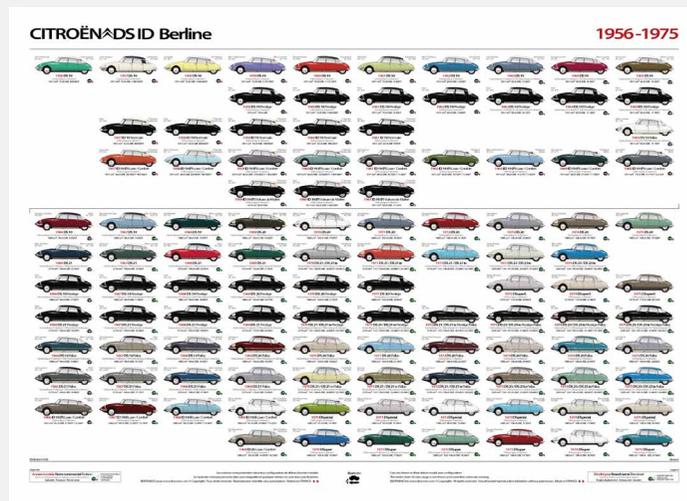


ikonoto offers you 5 posters of DS flagship. The 56 is the same as the one introduced on the Citroën Motorshow in its 1955 configuration, with its Champagne body color, Aubergine roof panel and its whitewall tires. The DS, as discovered by the first customers !

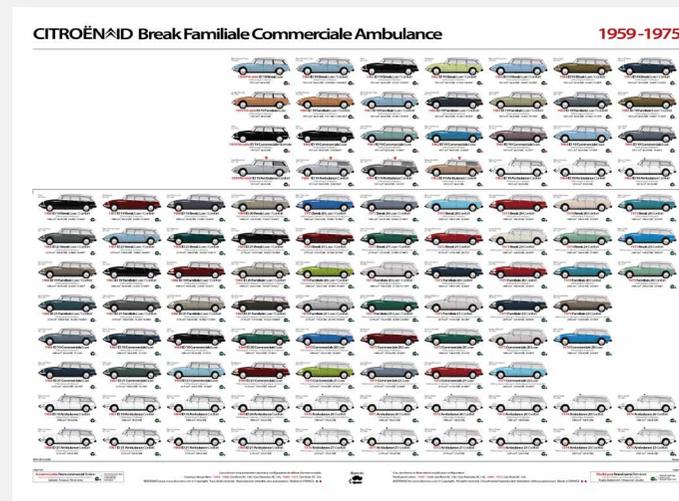
The Pallas 67 Gris Palladium with Gris Argent roof panel, combines the best of both worlds: the first headlights with the mechanical update (21 engine and LHM). The DS 23 ie 75 Pallas Brun Scarabée is the ultimate version of this spaceship. For the ID-F's fans, the Break Confort 60 Ecaille Blonde is the first to enter production. The Cabriolet 61 Rouge Corrida is the first year for the convertible Citroën «factory» model.

Citroën DS Three posters covering all the DS models range

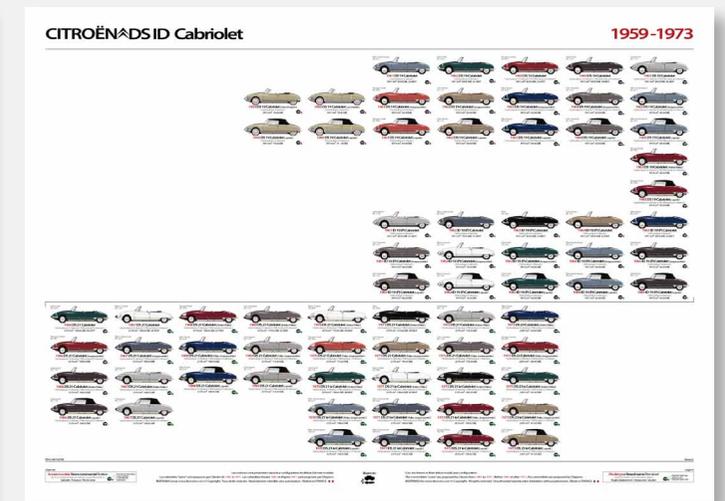
*DS & ID Berline from 1956 to 1975
ID Break & cie from 1959 to 1975
DS & ID Cabriolet from
1959 to 1973*



The first part of the triptych represents all DS & ID sedans. The poster scans 20 years (1956-1975) representing all models sold combined with all engines and trim levels ! The first 1956 DS 19 (Vert Printemps) to the last DS 23 ie Pallas 75 (Bleu Delta), through the ID Normale, DSpecial and DSuper5, 110 sedans are meticulously illustrated. A complete legend describes the commercial and technical characteristics of each model. Almost all of the Citroën color chart is shown.



All type of Break, Familiale, Commerciale and Ambulance models proposed by the Citroën factory from 1959 to 1975 are illustrated ! 1959's pre-series Break (Ecaille Blonde) to the the last Break 23 of 1975 (Bleu Delta) through the first Ambulance and their small side flag, 104 estates are drawn with many details. The entire color range is shown.



To complete the picture, all DS & ID convertibles products between 1959 and 1973 are shown. Chapron models open the ball in 59 and 60, then replaced by «factory» convertibles models from 1961 and remained so until 1971. The last two model years 72 and 73 are also present like the rare DS 23 ie Cabriolet of 1973. In all, 70 convertibles are represented, including some closed roof configuration models and variants with additionnal high beam frontlights.

Citroën DS 19 1956 The first in a long line

DS 19 1955
Champagne AC 134
Aubergine AC 406 roof pannel
Interior Trim
Jersey Bleu Royal

Engine 1911 cm³ 75 HP SAE
4-speeds hydraulic Gearbox
List price 930 000 F

CITROËN DS 19



1956



1956 (Salon de Paris, Octobre 1955) CITROËN DS 19 (1911 cm³ 75 ch SAE)
BETTERAND pour www.ikonoto.com © Copyright



Carrosserie Champagne AC 134 Pavillon Aubergine AC 406 Garnissage Jersey Bleu Royal
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The detailed specifications of this poster and list price will be stated at the end of the catalog.

The DS 19 is the first DS proposed by Citroën in 1956. It appeared at the Paris Motorshow in October 1955 (model year 1956). This version introduces an iconic innovative shape dressing advanced technology, particularly in the various hydraulic assists ever assembled on a production vehicle (adjustable suspension, steering and power brakes, robotized transmission).

ikonoto offers you this beautiful blueprint to immortalize this unforgettable version. The choice of body color naturally fell on the associated Champagne and Aubergine roof pannel, a combination characteristic of the version presented on the main board of the Citroën stand in 1955. The interior trim is Jersey Bleu Royal. The vehicle is equipped with whitewall tires mounted on rims rust-colored, like the model of the show. At this stage, the DS is not yet in its final configuration and some elements will be modified by effective production that will take place three months later: wheels triangular rubber protection will be added and chrome tail lights will be removed (part aside license plate).

All details are faithfully reproduced: aluminum skirt finely striated, blinkers cornets «Jerricho» type, Aubergine side pannel, flame-shaped reflector and fishtail central exhaust !

Citroën DS 21 Pallas 1967 The most rated

DS 21 Pallas 1967

Gris Palladium AC 108
Gris Argent AC 141 roof pannel
Interior Trim
Cuir Naturel

Engine 2175 cm³ 109 HP SAE
4-speeds hydraulic Gearbox
List price 17 135 F

CITROËN DS 21
Pallas



1967



1967 CITROËN DS 21 Pallas [2175 cm³ 109 ch SAE]
REPRODUIT pour www.Bianchi.com © Copyright

Bianchi

Carosserie Gris Palladium AC 108b - Pavillon Gris Argent AC 141 - Garnissage Cuir Naturel
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The DS 21 Pallas 1967 is the best synthesis in the DS world. Indeed, this version combines the charm of the old body (apparent frontlights of the first versions) with new mechanical devices (21 engine and new mineral hydraulic fluid LHM, 380 wheel). '67 is the only model year to combine all those elements of this magical alchemy !

The choice of body color naturally fell on the Gris Palladium (Pallas trim level exclusive color). The roof panel is Gris Argent. The seats are natural leather type. In addition to the original equipment, the vehicle is equipped with a radio with its visible antenna on the roof. Although the mechanical gearbox is available on this version , a hydraulic gearbox was selected with its shift lever feature clearly visible through the windshield.

All details are faithfully reproduced: « DS » monogram on rear quarter panel, chrome rear lights type, specific «ball» high beam, hubcaps «diamond» type, side members inox cover, without forgetting the 22 chrome side moldings fixed on the body. You can even see the rear spheres (bright green) that emerged slightly below the rear bumper of the vehicle ! The « DS 21 » monogram reserved for this engine is mounted on the trunk cover.

Citroën DS 23 ie Pallas 1975 The ultimate version

DS 23 ie Pallas 1975

Brun Scarabée AC 427
Interior Trim
Cuir Tabac

Engine 2347 cm³ 141 HP SAE
4-speeds hydraulic Gearbox
List price 34 808 F

CITROËN DS 23 ie
Pallas



1975
1000



1975 CITROËN DS 23 Injection Electronique Pallas [2347 cm³ 141 ch SAE]
BREVETÉ pour www.bianost.com © Copyright

Bianosto

Carosserie Brun Scarabée AC 427 Garnissage Cuir Tabac
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The DS 23 Pallas ie 1975 is the most powerful of the DS produced. It is the outcome of its revolutionary development. This version has a torquey engine, electronic fuel injection, faired headlights which allows the inner high beam to turn to follow curved road.

The choice of body color has focused on the Brun Scarabée (emblematic color of the 23 Pallas). The seats are leather tobacco type. In addition to the original equipment such as heated rear window or reverse lights located under the rear bumper, the vehicle is equipped with a radio and its antenna and two side mirrors. Although the mechanical 5-speeds gearbox is available on this version, a hydraulic one is selected.

In addition to the Pallas trim level elements such as the « Pallas » monogram on the rear quarter inox panel, square tail lights and « diamond » wheel covers, you can also admire in all their subtlety flat door handles, the three gauges dashboard and its suspended mirror without forgetting the « DS 23 » and the « injection electronique » monograms that are attached to the trunk lid.

Citroën ID 19 Break Confort 1960 The first estate sold

ID 19 Break Confort 1960

*Ecaille Blonde AC 306
Interior Trim
Helanca Marron*

*Engine 1911 cm³ 66 HP SAE
4-speeds mecanical Gearbox
List price 1 343 800 F*

**CITROËN ID 19 Break
Confort**



1960



1960 CITROËN ID 19 Break Confort [1911 cm³ 66 ch SAE]
REPRODUIT pour www.Bianchi.com © Copyright

Bianchi

Carrosserie Ecaille Blonde AC 306 Pavillon Gris Rosé AC 136 / Gris Palombe AC 145 Cuirissage Helanca Marron
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The ID 19 Break Confort is the first estate sold in 1960 and appeared at the Paris Motorshow in October 1959 in its final configuration. The rear end is an innovative design that showcases the functionality (2 parts tail gate) and modularity (bench folding with 2 jump seats in the trunk) to cover all uses between troops and cargo transport. The adjustable suspension with its constant height will be particularly well suited to the purpose of this body type.

The choice of body color naturally fell on the Ecaille Blonde, available color for this first model year only. The seats are covered with Helanca Brun.

Full details are faithfully reproduced: body-color skirt, rear lights fluted, rim with 4 holes, large diameter cream steering wheel, rubbered aerodynamics roof rack crossbar and chrome cover licence plate lights. You can even see the third rear registration plate (visible on its edge) that is certainly the greatest originality of this spaceship to ride with the lower pane legally open !

Citroën DS 19 Cabriolet 1961 The first Citroën factory convertible

DS 19 Cabriolet 1961

*Rouge Corrida AC 417
Interior Trim
Cuir Ebène*

*Engine 1911 cm³ 83 HP SAE
4-speeds hydraulic Gearbox
List price 22 040 F*

CITROËN DS 19 Cabriolet

1961



1961 CITROËN DS 19 Cabriolet [1911 cm³ 83 ch SAE]
BENTON & BOWLES pour www.benton.com © Copyright

Bentley

Carrosserie Rouge Corrida AC 417 Garnissage Cuir Ebène
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The DS 19 Cabriolet de 1961 is the first convertible offered by the Citroën factory after the first proposals made by Chapron.

The choice of body color fell on a shiny Rouge Corrida get married beautifully with rusty-colored rims. The seats are Ebony leather-trimmed.

All details are faithfully reproduced: notched rear fender with its chrome sabot, back triangular blinkers placed in the middle of the wing, body-color grille ashtray, double pin jack not to mention the round taillights and the narrow side moldings.

Citroën ID Break et cie The 1959 to 1975 Estate range

*ID Break Familiale
Commerciale et Ambulance
104 cars illustrating the estates
range for model years 1959 to
1975 (17 years of production).*

CITROËN ID Break Familiale Commerciale Ambulance 1959-1975



Legende
 Les couleurs sont représentées dans les configurations de détail de chaque modèle.
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ikonoto offers you the most complete poster of all the ID estates ! This poster is the perfect collector's side order. You can spend hours scrutinizing every detail. The models presented are: ID19, ID20 and ID21 declined in version Break Luxe and Confort, Familiale Luxe and Confort, Commerciale Luxe, Ambulance Confort, Break 20, 21 and 23 in Luxe and Confort trim level, Familiale 20, 21 and 23 Luxe and Confort, Commerciale 20, 21 and 23 Luxe, Ambulance 20, 21 and 23 Confort.

To respect the many changes in the model evolution, you will find that none of the cars is identical to its neighbor. So you can see the scalloped rear fenders least '59 pre-production versions, different wheel covers, 4 headlights under glass versions for '68 and later, the door handles change in '72, and many other details!

On the top stripe, you'll find production models from 1959 to 1965 and the 1966 to 1975 are on the lower one. Reading a line will help you to visualize the evolution of a given trim level such as the svelte 1959 ID 19 Break that turns over time into a Luxurious and powerful Break to its peak in '75 ! Reading a column used to display the full range model chosen for one year, as if you enter the showroom of the Citroën dealership at the time !

Citroën DS & ID Cabriolet The 1959 to 1973 Convertible range

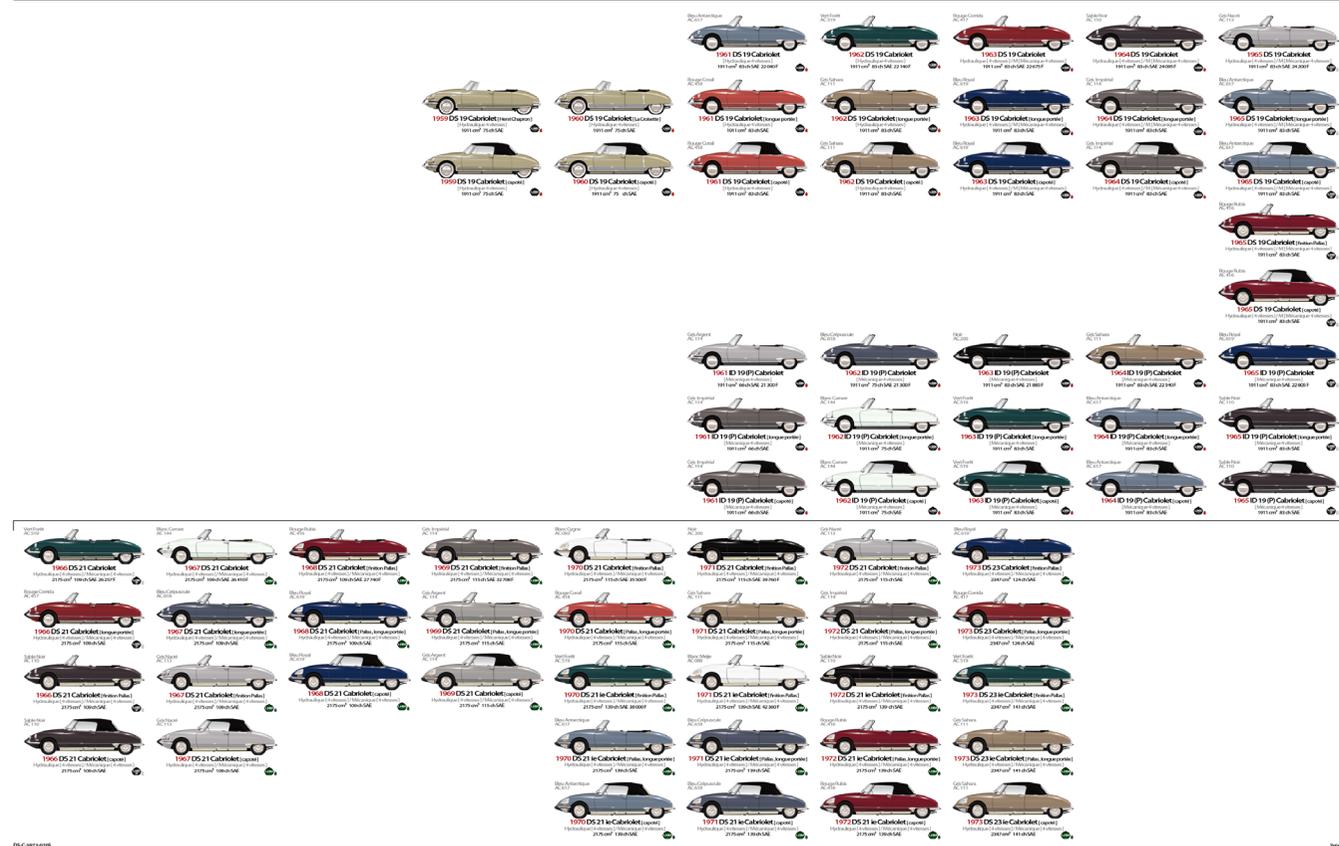
*DS & ID Cabriolet
70 cars illustrating the
convertibles range for model
years 1959 to 1973 (16 years of
production).*

*The poster includes versions
before 1961 and after 1971
directed by Chapron.*

*The models are illustrated with
close roof and convertible
configuration. Variants with
additional high beams lights
are also available.*

CITROËN DS ID Cabriolet

1959-1973



ikonoto exclusively offers the most comprehensive post of all DS & ID Cabriolet! This poster is the perfect collector's side order. You can spend hours scrutinizing every detail. The models presented are: DS 19, 21, 21 ie, 23 and 23 ie not to mention the ID19. The first two model years are illustrated with models Chapron (still close to the rear end of the sedan).

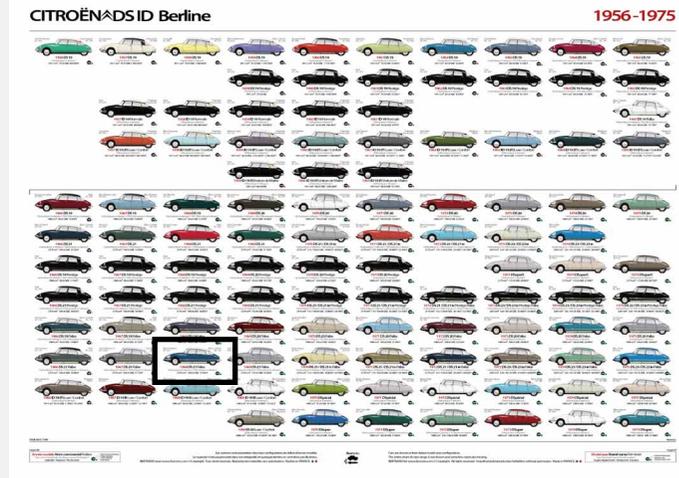
To respect the many changes in the model evolution, you will find that none of the cars is identical to its neighbor. So you can see the rear wing into 2 parts of 59 and 60 Chapron models, different wheel covers, Pallas trim level that do not bear the name, four headlights under glass versions for 1968 and later, the door handles change in 1972, and many other details! All the colors of the Citroën color range are represented.

On the top stripe, you'll find production models from 1959 to 1965 and the 1966 to 1973 are on the lower one. Reading a line will help you to visualize the evolution of a given trim level such as the svelte DS '59 Cabriolet that transforms over time into a luxurious and powerful convertible until its peak in '73! Reading a column used to display the full range model chosen for one year, as if you enter the showroom of the Citroën dealership at the time!

Citroën DS Detail specifications

The 110 DS & ID sedans poster zoom in shows the model in detail with its legend declined under each car. The 1968 DS 21 Pallas (third column, 11th line) is shown. Each vehicle is 6.5 cm long.

On the left the body color, on the right the roof panel color. The first line is the model name and trim level. Below, the gearboxes available. The last line recalls the engine displacement and SAE power, the list price and the hydraulic spheres color.



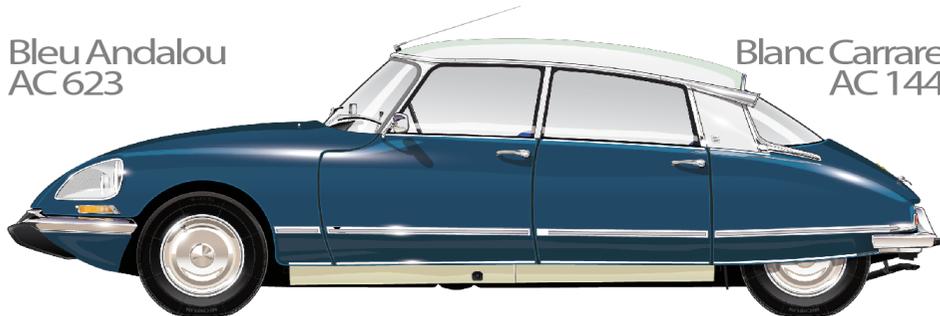
The 8 models of Citroën DS posters have all the following specifications:

- Limited edition (200 / poster), signed and numbered
- Dedication possible (it will be with a pleasure !)
- The remarkable DS are 65 cm long
- The cars of the range models posters are 6.5 cm long
- Legend recalling the main features of the model (name, trim level, power, list price)
- Body colored code (ref. AC)
- Dimensions 70 x 50 cm
- Compatible frameworks (IKEA,...)
- Glossy 250 g/m² high quality paper
- Printing performed in a professional printer shop
- Delivered within 48 hours



Bleu Andalou
AC 623

Blanc Carrare
AC 144



1968 DS 21 Pallas

Hydraulique [4 vitesses] / Mécanique [4 vitesses]

2175 cm³ 109 ch SAE 17 540 F



The personalized DS blueprint as the same specification than the 8 posters of Citroën DS models except:

- Single print
- The owner name is indicated in addition to the legend
- Delivery within 15 days



Citroën DS Prices

Personalized DS Blueprint 100 €



- Unique blueprint
- 100 € all taxes included (without shipping fee)
- Single rate regardless of your DS «factory» model
- Shipping from 5 € (France Metropolitaine)
- Delivery within 15 days
- Bulk delivery possible with lots of posters within the capacity of the tubes (4 posters max. / Tube)

Ways to pay

- by Bank Check
- by PayPal

All our posters are packaged with great care and are shipped in rigid cardboard postal tubes covered with a white paper that can be directly offered as a gift.



Remarkable DS posters 30 €



Volume discounts prices

Posters Bought	Price + Ship =	TOTAL	Unit price
1	30 € + 5 €	35 €	35 €
2	55 € + 5 €	60 €	70 €
3	75 € + 5 €	80 €	105 €
4	100 € + 5 €	105 €	140 €
5	120 € + 7 €	127 €	175 €
6	140 € + 7 €	147 €	210 €
7	160 € + 7 €	167 €	245 €
8	180 € + 7 €	187 €	280 €
9	195 € + 8 €	203 €	315 €
10	200 € + 8 €	208 €	350 €

- Price all taxes included per poster (without shipping)
- Limited quantity available in stock (200 ex. / model)
- Several posters = volume discounts from the 2nd
- Delivery within 48 hours

- Price per order and per address (France Metropolitaine)
- Contact me for multiple addresses or shipping outside France Metropolitaine. Worldwide delivery possible.
- Posters removed at ikonoto's location = 0 € shipping !

ikonoto ?

Passionate about cars, technology and design, Pascal BERTRAND imagine ikonoto for lovers of beautiful old illustrations by offering a high quality for a competitive price.

At the last netherland DS exhibit, ikonoto spot corner and posters have been very popular with collectors.



Why ikonoto? The idea of ikonoto is to offer collector the personalized blueprint of his car ! Not that of her friends or his neighbors, but his own, necessarily unique, with its fittings, licence plates and even its stickers. The great innovation of ikonoto is to offer its blueprint at a truly democratic price !

Each time a collector discovered the poster of his car, a unique emotion appear in his eyes for a great moment of pleasure...

For a long time, I was looking for pictures of oldtimers with a weakness for side views that can well judge the «line » of a car. A visual representation simple, complete and unadorned is very hard to find: chopped, deformed with fantastic proportions, dark or overexposed image, view misguided, model year impossible to find ... in short,

a real headache! And as one is never better served than by oneself, ikonoto was born.

To arrive at a result of this level, many hours were spent observing, drawing and redrawing the cars, all with more than one documentation provided. Several contacts with very high expectation collectors helped me improve my work! A lot of elbow grease (LHM or LHS) was used not to mention a good dose of patience and above all ... a good magnifying glass!

ikonoto, a unique style! Halfway between technical drawing and art, ikonoto illustration offers a high quality by combining the best of two worlds: precision and emotion. Indeed, the illustrations maintain the accuracy of a technically integrated details of the vehicle by injecting the excitement of a traditional

design made of colors, gradients, reflections and contrast to achieve a unique style of drawing. The illustrations are fully realized in two dimensions, guiding the work tool by hand. The color is built layer by layer, using large flat areas, like the famous gouaches staking cars catalogs of the '60s. The lighting, contrast and brightness are delicately made, combined with a rich and structured to chart a clear reading. Nothing superfluous overload the ikonoto illustrations. Only the car catches your eye.

ikonoto, a faithful line ! The ikonoto line is 100% compliant to the real full size vehicle, error-free perspective or proportions. Your illustration is certified to your car. Even in curvy vehicles as the Citroën DS, the sequences of volumes, lines of light, stamped sheet metal and the radii of curvature of the curves are perfectly reproduced. The chrome glitter subtly, the windows are transparent, the body is covered with glossy paint and natural reflections of the different elements are reflected on the varnish of the body.

For more information or to order the posters, feel free to contact me: ikonoto@ikonoto.com

ikonoto your « auto » is an icon

Pascal BERTRAND

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